**IMAGE CREDITS**

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Nurse searching through clinical and health records of patients at the Ngoma health centre, Rwanda, on 5 February 2014.
Photo: Thomas Imo/Photothek via Getty Images

[Building trust principle page](#)
A mother and her child waiting in the emergency room of a hospital at Petare slum, a highly suspected Zika virus propagation area, east of Caracas, Venezuela on 4 February 2016.
Photo: Carlos Becerra/Anadolu Agency/Getty Images

[Articulating the value principle page](#)
Children stand outside an MSF field clinic during a vaccination programme against measles for children living near an IDP camp in Bangui, Central African Republic, on 7 January 2014.
Photo: Miguel Medina/AFP/Getty Images

[Achieving quality data principle page](#)
A lab worker performs a procedure during mosquito DNA analysis at the Fiocruz Institute on 2 June 2016 in Recife, Brazil, at the time of the Zika virus outbreak.
Photo: Mario Tama/Getty Images

[Understanding the legal context principle page](#)
A Cathay Pacific Airways employee walks through the empty departure hall of Hong Kong’s Chek Lap Kok airport wearing a mask to protect against a killer outbreak of pneumonia 14 April 2003.
Photo: Peter Parks/AFP/Getty Images

[Creating data sharing agreements principle page](#)
Women being screened for cervical cancer at the Kwale rural clinic, Kenya, on 12 June 2014.
Photo: Jonathan Torgovnik for The Hewlett Foundation/Reportage by Getty Images
Monitoring and evaluation principle page

Swine flu suspect patients waiting outside the swine flu screening ward at the Ram Manohar Lohia hospital on 23 February 2015 in New Delhi, India.
Photo: Sonu Mehta/Hindustan Times via Getty Images